



DOWNTOWN MEDFORD
ASSOCIATION

Here's an opportunity to enhance your companies' or organizations' giving program in association with the Downtown Medford Association's Bikes n Brews Fundraising event!!!

Downtown Medford Associations' 2nd Annual Bikes n Brews **"RIDE FOR YOUR CAUSE"** cycling event, produced in conjunction with Travel Medford's Heart of the Rogue Festival, is coming **Saturday October 14, 2023.**

How does "RIDE FOR YOUR CAUSE" work?

It's simple:

- Your employees, board members, and/or volunteers sign up to ride any of Bikes n Brews Five (5) ride distances. (3.5 miles, 20 miles, 30 miles, 46 miles, 67 miles)
- They get pledges from fellow employees, friends, and family members for \$xx.xx per mile.
- Funds are funneled directly to your specified charity.

What's next:

- Inform Bikes n Brews that your company/organization would like to "Enhance" your giving program in 2023 in association with the Bikes n Brews **"RIDE FOR YOUR CAUSE"** cycling event.
- BnB will provide your company with "Pledge" cards for your employees/customers/doners.
- Your employees/customers/doners solicit pledges from fellow employees, friends, and family and ride the Bikes n Brews ride of their choice
- Pledges are submitted directly to your companies' or organizations' giving program

Cycling is a family friendly outdoor event that just about anyone can participate in. One of our main focus points on putting on this ride is safety. The routes are well marked with SAG support and motorcycles on course monitoring the rider's safety.

Additionally, in association with RVTB, Bikes n Brews will be providing several bike safety clinics prior to the event on Oct. 14th.



For more information about Bikes n Brews: [SCAN ME](#) Or contact Richard Barney rjbarney@gmail.com

BIKES N BREWS * EARLY BIRD SPECIAL



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Early Bird Special

Every Person That Registers In Any Ride Before The Price Increase On Sept. 15th Will Be Entered Into A Drawing To Win A "Date Night" Gift Certificate To Medford's Rogue Regency Inn & Suites!

What do you win?

- *One Night Stay In One Of Rogue Regency's Hot Tub Suites
- *Comedy Club Tickets
- *Dinner Entree For Two

Congrats to Betty Wagar!
Winner of 1st round Early Bird Special

Note: Comedy Nights Are On Friday & Saturday

Register Today!

Bikes n Brews 2023 features five (5) different distances from the Root Beer Cruiser Family Ride of approximately 3.5 miles, on downtown Medford streets to Fichtner-Mainwaring Park and back, to the 67-mile Stout Ride that goes to Gold Hill, around the Table Rocks, and returns to Downtown Medford. The Pilsner Ride of 20-miles with a rest stop at the little-known historic Willow Springs School House. The 30-mile Amber Ride featuring fabulous views from Old Military Road. And the I.P.A Ride of approx. 46 miles, which also goes to Gold Hill and between the Table Rocks.

Bikes n Brews will start and end in the Coldwell Banker Pro West parking lot at Main and Bartlett in downtown with music, food, bike corral, and a beer garden after the rides – and it's all part of Travel Medford's "Heart of the Rogue Festival" – Friday Oct. 13th and Saturday Oct. 14th.

Ride For A Cause

Along with providing much needed funding for the DMA's efforts in its continuing efforts to revitalize Downtown Medford, Bikes n Brews shares a portion of the funds with local community non-profit partners for staffing the ride rest stops. Organizations receiving funding are the Family Nurturing Center, Compass House, ROC Recovery Center, Familia Unida and Family Solutions.

There's a Bikes n Brews ride distance that's just right for you – hope you can join in the family fun - registration opens soon!

For additional information go to: downtownmedford.org/events/bikes-n-brews/